



PERSONNEL  
COMMERCIAL ART  
LITERATURE  
DRAMA  
MUSIC APPRECIATION  
RUSSIAN  
ELECTRICITY  
FRENCH - GERMAN  
SPANISH  
NEW HOMES  
BUSINESS  
HANDICRAFTS  
ART  
PUBLIC SPEAKING  
PSYCHOLOGY  
DRAWING  
BETTER ENGLISH  
PHOTOGRAPHY  
INTERIOR DECORATING  
JOURNALISM  
LAW  
ADVERTISING  
HISTORY

# Which Course Shall I Take

**THIS SEASON?**

**UNIVERSITY OF MANITOBA**  
EVENING INSTITUTE FOR  
**1948-49**

# EVENING INSTITUTE

## MONDAYS

Business Maths.  
Russian.  
Law.

German.  
Public Speaking 1.  
Electricity.  
Industrial Safety.

## TUESDAYS

French 1 & 2.  
Advertising.  
Traffic Safety.

Interior Decorating.  
Amateur Gardening.  
Public Speaking 2.

## WEDNESDAYS

Commercial Art.  
Journalism.  
Vocational Counselling.  
History.

Photography.  
Handicrafts 1 & 2  
Spanish.  
Music Appreciation.  
Painting & Fine Pictures.

## THURSDAYS

Drama Clinic.  
Drawing.  
Public Speaking 3  
Dairy Science.

Psychology.  
Modern Homes.  
Better English.  
Paint Power.

## FRIDAYS

Literature.

Special folders are available for the courses in SAFETY (tel. Mr. Trevor Davies, 907 253), PAINT POWER and PRACTICAL ADVERTISING.

For these and any further information, telephone the Institute Secretary, 34 566 or the Director, Dr. C. Meredith Jones, 72 686.

# 27 Interesting Popular Courses

12 Weeks, starting

OCTOBER 25th, 1948

Perhaps you will find it difficult to decide which course you should take when twenty-seven courses are open to you?

If you are interested in the causes of the world situation, you might try a course in **"Russian History"**. You may want to learn something of the psychology of peoples' behaviour: you will find a popular study of it in **"The Individual in Society"**. Have you ideas about redecorating your home? Or perhaps you want a course that will increase your knowledge of literature — the fine arts — foreign languages — music.

Or else you have some professional, business interest that will lead you to subjects like Commercial Art, Journalism, Business Maths, Advertising, Counselling, Electricity. We offer you also hobby courses; Handicrafts, Photography, Gardening, Drawing, as well as others designed to improve your use of your own language: Public Speaking and Better English. Turn to the detailed descriptions farther on in the booklet of the ones you are interested in.

Last year 1,600 people, ranging in age from 16 to 65, attended the Evening Institute courses. They included doctors, lawyers, office employees, business men and women, merchants, industrial workers, housewives, teachers

—in fact practically every trade and profession was represented. You need have no qualms about attending. The classes are popular classes, arranged for you, who are members of the University's great public audience.

Each class meets once a week, in the evening, at eight o'clock, for twelve weeks, starting the week of October 25th, 1948. All classes are held in the University Buildings at Broadway and Osborne. This is very handy to street cars and bus service from any part of the city.

The only requirement for registration, in any course, is your own interest in the subject. There are no examinations and no pre-requisites.

Each year the courses are changed to meet current conditions. This year they have again been completely revised and added to. Books are made available from the Library without charge.

There must be 15 persons registered in a class for it to be maintained. Should a class not be organized because of low enrolment, all fees paid will be refunded in full.

For details of how to register, and the fees required, turn to page 24. We advise you to register in good time—by **October 21st**. Our enrolment last year was so large that in most classes we had to limit the number admitted. Many hundreds of people could not be accepted because they applied too late. If you wish to be sure of being enrolled, **you must register early**.

This is the fourteenth year of the Evening Institute. The fact that last session had such a huge enrolment is the best indication we can give of the interest these classes have for those who decide to attend.

*These courses are designed for you—we hope  
you will come.*

# *The Individual in Society*

This is an entirely new course in social psychology, designed as a study in the problems of human relations—why normal people act towards others as they do.

It will deal in general terms with the human personality, with the interaction of the individual and the social framework in which he has to live and to which he must adjust himself. The chief social determinants of personality and maladjustment will be reviewed and considered in detail.

Such topics as motivation, emotional development and frustration, the theories of Freud, adjustment and social learning will be presented with a view to discovering their practical applications to everyday living.

If you wish to understand more about normal and abnormal behaviour in society, you should find this course most interesting.

**LECTURERS: Professors Carlton Williams and  
Bruce Springbett — Thursdays.**

# *You and Your Legal Rights*

We live in a society governed by law. We have rights that affect our persons, our reputations, our property, our families and our occupations. Most of us need to know more about these rights and the limitations set on them.

This is not a technical but a descriptive course outlining the position of the individual under the laws that control our most common actions. It is given by a professional lawyer and it is designed for laymen: the employer, the worker, parent, property owner.

The general divisions of the course will be chosen from: Personal Freedom: arrest, assault; Personal Reputation: slander, libel; Property: its rights and protection; The Family: husband, wife, children, support, maintenance, illegitimacy, credit; Workers: contract, strike.

Under each heading the individual's position will be defined and the principal cases illustrating it will be discussed.

**LECTURER: Mr. D. A. Golden — Mondays.**

## *Practical Handicrafts*

The Canadian Handicrafts Guild (Manitoba Branch) will again be in charge of this season's course in handicrafts.

Two courses are offered, one in **Leatherwork** and one in **Weaving on the box loom**. Students may register for either craft, or for both in the following way: elementary projects in each will be taught before Christmas and advanced work after the New Year. Members may change crafts at mid-term.

It will thus be possible to pursue one craft through the elementary to the advanced stage, or to take elementary instruction only in two crafts. Such articles as key cases, wallets, small purses, tartan scarves, place mats, etc. may be made in the classes.

In order to give as much personal instruction as possible enrolment in each of the classes will be strictly limited. You **MUST** register early to be sure of acceptance. The cost of materials, which will be charged for as used, will be made known at the time of registration.

The directors of the course will be Miss Bessie Bulman and Mrs. J. L. Ayre. Instructors will include: Leatherwork—Mrs. E. Dowton and assistants; Box Loom Weaving—Mrs. W. E. Weale and Mrs. J. L. Ayre.

Wednesdays.



## *Techniques of Vocational Counselling*

This course will study and give directed practice in the procedures used in interviewing and counselling applicants for a wide variety of vocational fields.

Although some attention will be paid to the theoretical aspects of vocational counselling, the main emphasis will be put on the practices involved in interview procedures, the handling of individual and group psychology problems, and counselling techniques.

In order that it may be possible for actual interviews to be observed and conducted by the students themselves, and for some interpretation of tests to be discussed, the membership in the course will have to be limited.

Students will be admitted on a selective basis and a fee of \$7.50 will be charged to cover the cost of all materials used. You are advised to apply for registration early.

**LECTURER:** Professor Harry Stein — Wednesdays.



## *Furnishing for you*

Next to your clothes, the furnishings of your home are the most intimate things you own.

What does your home mean to you?

What can you do to give it a new lease on life?

Do you know the “do’s and don’ts” of selecting furniture?

How can you improve the colour in your home?

Are you influenced by what “everyone” is buying?

Why not refinish your furniture?

Why do people always want to rearrange furniture?

What about antiques in **your** home?

What is “modern” in furniture, rugs, wallpapers, draperies, etc.?

These are a series of discussions of home furnishings in terms of present day living — discussions which will help you to create for yourself an environment that will be distinctly yours and will make your living happier and more gracious.

**LECTURERS: Professors Donald Dunklee and  
John Russell — Tuesdays.**

## *Amateur Gardening*

This is a course to help the amateur gardener who wishes to improve his skill in growing flowers, vegetables and fruits.

After explaining how plants grow and develop, Professor Andersen will show you practical ways of improving and increasing home and garden plants.

He will deal fully with all the sides of amateur gardening, from planting, lawnbuilding, hot and cold frames, annual and perennial flower cultivation, through to vegetable and fruit growing for the home garden. All the classes will be illustrated and there will be opportunity for discussion.

**LECTURER:** Professor E. T. Andersen — Tuesdays.

## *Modern Homes*

This is a course on home design, given by an architect. Its main emphasis will be on planning and replanning individual areas inside the home in relation to one another and to the plan as a whole.

The talks are primarily for those of you who are interested in planning and building your new home, or are thinking of remodelling your older one.

Professor Sellors will discuss all the steps in home building and remodelling, exterior designs and landscaping, the economics of home building, problems and types of construction and interior arrangement.

**LECTURER:** Professor Roy Sellors — Thursdays.

## *Practical Advertising*

**IF** you want to break into advertising, this course will tell you where to start.

**IF** you are already in it, the course will help you see beyond your own particular job and bring you up-to-date.

It is a course of 18 lectures, sponsored by the Sales and Advertising Club of Winnipeg. It offers professional instruction in the principles and applications of business advertising. For beginners, it will provide a sound grounding in principles; for others already in advertising, it offers a thorough review of modern practice.

All the phases of advertising and publicity will be dealt with by practicing advertising experts, under the general headings of: sales promotion and salesmanship, advertising media and techniques, copy, production, market research, public relations.

Study visits will be made to producing agencies, studios and plants, where the actual steps in the work will be demonstrated.

**Tuesdays.**

# *Practical Electricity*

This is a course offering an elementary study of the principles and common applications of electricity. It should also prove invaluable for those who want a foundation of electrical principles for their work.

No previous knowledge of electricity or mathematics will be required. The electrical theory will be illustrated as far as possible by lecture demonstrations and by experiments carried out by the members of the class.

The practical applications will be chiefly those that occur most commonly: construction, care and repair of home appliances—construction, action and care of the storage battery — protection against shock and fire — meters and calculation of electrical energy—the electrical system of the motor car—construction and action of generators and motors—incandescent, neon and fluorescent lighting—transmission of direct and alternating power.

Professor Whitmore will also devote some time to topics of general interest, such as: static electricity — electrical constitution of matter—atomic energy—X-ray —photo-electric cell and sound pictures—some of the common radio tubes, and the principles of radar and television.

**LECTURER: Professor B. G. Whitmore — Mondays.**

## *Business Maths.*

This is a course for those who want to become more expert in using figures quickly. It will have very practical objectives that will reflect the more ordinary needs of people in business and commercial positions.

Instruction and practice will be given in rapid methods in mental arithmetic, short-cut ways of adding, subtracting, multiplying and dividing figures quickly, finding square roots, fractions, percentages, handling discounts, chain discounts, mark-ups, depreciation, valuations, scrap values, etc.

You will study the mathematical side of various business procedures: how to make up tally sheets, to compute averages from tally sheets, to use annuity tables, how various kinds of business indexes are computed. In addition, other mathematical operations called for by special needs of members of the class will be explained and practiced.

While the most modern types of calculating machines will again be available, the emphasis this year will be on methods of calculating without mechanical aids.

**LECTURER: Professor G.B. Oakland — Mondays.**

## *The Drama Clinic*

This is a practical course in the techniques of play production. It is designed to help you, no matter whether your interest lies behind the curtain or in front.

Professor Brodersen, whose association with the amateur and professional theatre in Canada is well known, proposes to study, illustrate and discuss all the steps involved in producing a play. In a very practical way he will deal with all its aspects, from the choosing of the play to the contribution of the director, the actor and the audience.

These lecture-clinics will be helpful to all lovers of the theatre. They will be particularly useful to those who desire more technical training that will help them to take a personal interest in the present revival of the amateur theatre in Winnipeg.

All the classes will be illustrated by slides and demonstrations of theatrical techniques.

**LECTURER:** Professor George Brodersen — Thursdays.

## *Great Symphonies from Haydn to Hindemith*

A survey of the symphonic masterpieces of the past two hundred years.

Dr. Gelrud will devote each lecture to a non-technical study of a symphony, the circumstances of its composition, the life and background of its composer.

Recordings of the symphonies of Mozart, Beethoven, Mendelssohn, Brahms, Sibelius, Prokofieff and others will be played and studied. The object will be, not only to achieve a better understanding of the symphonies discussed, but a greater appreciation of the wealth of symphonic music.

The course is prepared for the layman who has little technical knowledge of music and musical form. It will be copiously illustrated.

**LECTURER:** Professor Paul Gelrud — Wednesdays.



## *You, Too, Can Draw!*

This is a course planned for anyone who is interested in learning to draw with a pencil or pen, for a hobby or for business purposes.

The lecturer and her assistants are members of the staff of the University School of Fine Arts. They will start with simple pencil drawing and end up with a little color work.

They will give you training in the techniques of pencil, graphite and colored pencil drawing. You will draw still life, objects in nature, landscapes—as you see them or as you would like to imagine them. In color, you will go as far as the basic principles used in still life and colored poster work.

In order to limit the enrolment in this class, a fee of \$7.50 will be charged. This fee will include the cost of materials used.

**LECTURER:** Miss Joan Harland — Thursdays.

## *Painting and Fine Pictures*

How does one distinguish between what is a good and what is a bad picture?

In this course Mr. Sellors will review the various national schools and periods of painting, from the Italian Renaissance down to the present day. He will study them as artistic compositions and as illustrations of the age which produced them.

He will analyze their main characteristics and try to help the average art lover to appreciate more fully the qualities of paintings that he likes.

The lectures will be copiously illustrated with pictures, drawings, Kodachromes and films.

**LECTURER:** Mr. E. W. Sellors — Wednesdays.

## *Commercial Art*

This is a new course for those who are interested professionally, or merely interested, in the work of the commercial artist.

Mr. John Phillips is a commercial artist of long experience. Under his guidance you will study all the major aspects of a professional commercial artist's work, including creating ideas, design, layout, lettering, packaging, fashion illustration. You will practice or be shown the methods by which illustrations and advertising art work are produced in line, wash, air brush and photography.

A special feature of the course will be a complete advertising campaign that will be created, carried through all its stages and produced by the class. You will be shown through a modern commercial art studio where you will see what goes on in order to produce tomorrow's advertisements.

**LECTURER: Mr. John Phillips — Wednesdays**

## *French Conversation I*

If you can read simple French, you should be able to pronounce it properly and to carry on a simple conversation. You won't be able to do that without practice.

This course is for beginners in conversational French. It will take everyday topics of home and business life and give you practice in speaking, informally.

## *French Conversation II*

This is a more advanced class, designed to develop a higher degree of fluency and correctness in speaking French. It is intended for those who already have a fair knowledge of French, but need more practice in speaking.

In both these classes, each member will have opportunity to join in the discussions. They are conducted without the use of English.

**LECTURERS:** Professors Marcel Richard, and  
Albert Joassin — Tuesdays.

## *Beginning Russian*

Thousands of people on this continent are learning Russian for the first time. The relations we seek to maintain with Russia are making its study very important and useful to a wide variety of people.

This is an elementary course in the essentials of Russian, giving a limited working vocabulary that is enough for everyday use.

Those who have already taken an elementary course will also be accommodated in a CONTINUING RUSSIAN course, with work on a more advanced level.

**LECTURER:** Mr. Alexander Welikotny — Mondays.

## *Beginning German*

Although you may never have studied a “grammatical” language before, you still can attain some mastery of a language like German in a comparatively short time.

This will be a practical course using the reading approach. It should help those who wish to get acquainted with German rapidly and to learn to read medium difficult German without much trouble.

**LECTURER:** Professor William Hammer — Mondays.

## *Beginning Spanish*

Spanish is now a most important language to business people and teachers. Its usefulness grows more obvious as our relations with South America become more intimate.

This is frankly a beginners’ course. It begins at the beginning and should put the conscientious student in a position where he can read, write and understand simple Spanish with a fair degree of ease. The size of this class will necessarily be limited. You **must** register very early.

**LECTURER:** Professor Meredith Jones — Wednesdays.

## *Russian History*

The conduct and policies of any modern state become more intelligible when its historical background is examined.

This course will be a review of Russian History, discussing the factors that have shaped the making of Russia and of the Russian peoples.

**LECTURER:** Professor Richard Glover — Wednesdays.

## *Better English*

Are you satisfied that you write and speak English as well as you would like? Do you feel awkward when you have to compose an important letter or phrase a thought in clear language?

This is a practical course in how to write and speak better English, using a style that is grammatically correct and a vocabulary that is suited to the idea you want to convey.

It is not a course in formal grammar. It will deal with such things as: sentence building—common errors and how to avoid them—how to begin, develop and conclude a paragraph—the different kinds of composition: narrative, description, argument—how to make your writing and speaking more interesting—pronunciation troubles, spelling and grammar. Only the basic grammar necessary for good speech and writing will be taught.

WRITE IT RIGHT is the keynote of this course. You will be encouraged to improve your own language by regular exercises for appraisal by the lecturer.

If you want to gain confidence in yourself and make your speaking and writing effective, you will find this course most helpful.

**LECTURER:** Mr. G. E. Snider — Thursdays.

## *Creative Writing*

Journalism has a practical technique that can be learned. There is also the creative side of writing, where sympathetic criticism will stimulate powers as yet undeveloped.

This course is designed for both writers and readers—first to teach the practical technique of newspaper, magazine and radio writing; secondly, to stimulate an interest in and an appreciation of good writing.

It is given by a professional journalist; other expert, practising journalists will assist by giving the benefit of their experience.

The lectures are practical and down-to-earth, keeping in mind always the things that make for commercial success in writing. Topics included are: history and mechanics of journalism; the short story, novel, article of fact and opinion, radio talks and drama, preparation and marketing of manuscript.

Members of the class are encouraged to submit one script for analysis and discussion. Those attending for the second time may submit mss. throughout the series.

**LECTURER: Mr. C. E. L'Ami — Wednesdays.**

## *Amateur Photography*

If you, as an amateur photographer, want to obtain the best results from your camera, something more satisfying than snapshots, you need to know more than merely how to point your camera and press the button. You must understand your apparatus and know the principles of processing.

This is not a course for training professionals. It is for those who take up camera work as a hobby, using simple, inexpensive equipment. The lecturer is an experienced photographic expert. He will introduce you to the technical and theoretical side of photography, explaining and demonstrating the processes involved in making pictures of various kinds, home portraits, lighting, colour, processing, printing and enlarging. You will learn the simple rules of pictorial composition.

Our limited supply of apparatus and space will not allow us to accept all those who apply. Last year this class was filled long before it began. You are advised to enrol without delaying.

**LECTURER:** Mr. Noel M. Fowler — Wednesdays.



## *The Literature of Our Own Time*

In this course Professor Ross will analyze some of the more significant trends in contemporary literature.

He will attempt to define and illustrate the relationships existing between the aesthetic problems of form and technique and the characteristic social pressures of our age. In particular the influence upon literature of Freud, Marx and religious thinkers, like Maritain and Niebuhr, will be studied.

The class discussions will be based upon representative works by English, French and North American writers. But one of the chief aims will be to try to assess the contribution of leading Canadian writers to the main patterns of modern literature.

Care will be taken not to repeat discussion material already used in the course given last year.

**LECTURER:** Professor Malcolm Ross — Fridays.

## *Milk and Milk Products*

This will be an informative course in the theory and practice of the production, processing, manufacture and distribution of milk and its products. It is prepared to be of particular value to those engaged in the various stages of producing and marketing dairy products.

The course will deal, amongst other topics, with the status of the Dairy Industry in Canada and its recognised standards of excellence. The lecturers will discuss the science and technology of milk, cream, butter, cheese, ice cream and other milk products, as they affect both the producer and the consumer.

So far as possible lectures will be illustrated with slides and moving pictures.

**LECTURERS:** Professor R. W. Brown; Messrs J. J. Janzen and J. M. Nesbitt — Thursdays.

# *Public Speaking*

Are you ever called on to make a speech? Are you nervous before, during or after your speech? Have you ever resolved that you will get some practice and training so that the next time you will do yourself and your subject justice?

Here is your opportunity in this practical course in "Public Speaking," open to both men and women. You will get help and practice in finding, organizing and delivering speeches.

The principles of effective speaking will be discussed, including voice development, pronunciation and choice of words, how to start a speech, how to finish one. You may not become an orator, but you will gain confidence and feel more at home when called on.

In order to give everyone a chance to speak at every meeting, the number enrolled must be limited. This makes it necessary to charge a slightly higher fee—\$7.50. Last year so many people were unable to be admitted—you should register for this course very early. The Thursday classes will be restricted to men only.

**LECTURERS:** Professor Clark Hopper and

Dean G. P. R. Tallin, K.C.

Mondays, Tuesdays and Thursdays.

# HOW TO ENROL

You may enrol for any of these courses at any time by going or writing to the Comptroller's Office, Room 151, in the Broadway Buildings of the University, from 9.00 to 12.00 a.m. or 1.30 to 4.00 p.m.

If you cannot come personally to the Comptroller's Office during these hours, mail your application, with name, address, phone number and the fee to the Comptroller. **We urge you to do this by October 21st**; otherwise you cannot be sure of being accepted.

Some of the classes are strictly limited as to numbers and applications are accepted in order of arrival. Last year all the classes were filled by the opening night.

The office will also be open from 7.00 to 8.00 p.m. each evening, Monday to Friday, **during the first week of classes only**, i.e. for one hour before each class begins. If you cannot register before then, you may enrol at these times.

## FEES

The fee for most of these courses is \$5.00. There are no extras.

In order to keep some classes smaller and to purchase the necessary materials, which will be furnished to the student without further charge, the fee in the following courses will be \$7.50:

Public Speaking, Drawing, Spanish, Advertising, Vocational Counselling, Commercial Art. For Handicrafts, the fee is \$7.50 and materials will be charged for as used. For these limited classes you must register very early.

All mimeographed outlines of lectures, lecture notes, etc., where they are used, are supplied to you free. There is also a free lending library service.

If you wish any further information, telephone to the Comptroller's Office, 34 566, or to Dr. C. Meredith Jones, 72 686, Director of the Evening Institute.

# *The UNIVERSITY* *and The CITIZEN*

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## **WE . . .**

of the Evening Institute are part of the public extension system of your University.

## **WE . . .**

have prepared for your interest useful courses by scholars of reputation.

## **WE . . .**

are trying to meet your real and changing needs.

## **YOU . . .**

are members in our greater university audience.

## **YOU . . .**

are offered an opportunity to study and discuss with them.

## **YOU . . .**

are not being asked to prepare for exams.

Instead . . .

## **WE . . .**

invite you to learn more about those things you like.

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Which Course Will *YOU* ?  
Take This Season •

THE  
UNIVERSITY  
OF MANITOBA  
EVENING INSTITUTE  
BROADWAY BUILDINGS



Miss Olga Shewchuk,  
681 Manitoba Avenue,  
WINNIPEG.

**27** **INTERESTING, POPULAR COURSES • BEGINNING OCTOBER 25th**  
To be sure of being enrolled, you **MUST** register early.